



PO Box 61166  
Harrisburg, PA 17106  
<http://www.ksgra.org>  
717-460-4450

---

### **Talking Points for advertising/selling Keystone State Gay Rodeo Tickets**

- This is a unique and entertaining rodeo experience
- International Gay Rodeo Association, has officially been roping and riding since 1985
- The mission of IGRA is to support the local associations who support their local communities
- A portion of the rodeo proceeds will benefit our charity partner Alder Health Services
- In 2017 IGRA member associations will be producing 12 rodeos across North America and entertaining thousands of rodeo fans.
- IGRA events are intended to allow all contestants, regardless of sexual and gender identity, to compete in rodeo sports without discrimination
- Both men and women alike fully compete in all events including bull riding and bareback bronc riding
- Each IGRA sanctioned rodeo offers 13 events.
- We are the largest organization in the world coordinating rodeo events specifically welcoming lesbian, gay, bisexual, transgender as well as heterosexual participants and spectators